



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_566

19th May 2023

Sub. Placement opportunity for students of USS, GGSIP University of the batch passing out in 2023 in the company “The Future University”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for MBA (Finance) students of USMS, GGSIP University of the batch passing out in 2023 in the company “Indus Valley Partners” for your reference and circulation to students to apply on given link by **21st May 2023**:

Registration Link – <https://forms.gle/eJJdxzSb2TLbED3z9>

Name of Company – The Future University (TFU)

Website: <https://www.thefuture.university/>

Positions –

1. Community Manager
2. Business Analyst

CTC offered – INR 3.6 to 7.2 LPA

Eligibility – Students passing out in 2023 batch of University School of Studies of GGSIP University

Eligible Degrees - Any Degree

JD attached for more information.

LAST DATE FOR REGISTRATION IS 22nd May 2023.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About TFU

TFU is India's fastest growing live learning community. We offer LIVE cohort-based courses with India's top instructors.

Here is why, what we are doing is important:

- We believe **community is the cornerstone of learning**. Going through a course alongside a group of peers is the best way to achieve transformation.
- **The best way to learn is by doing**. That's why our cohort-based courses focus on active learning through hands-on assignments and projects.
- Everyone should have **access to the best instructors**. Removing the limitations of geography means that anyone in the world can access industry experts.
- Traditional education does not focus on **skills relevant in the 21st century**. Topics ranging from money management, tax filing, managing your social media profile are not taught but are becoming essential for everyone. At TFU, we try to bridge this gap.

We're the leading player in a massive and growing market, but are still early enough for you to make a big impact.

Responsibilities:

- Evaluate, analyse, and communicate systems requirements on a continuing basis, and maintain systems processes, including the delivery of monthly status reports to all appropriate parties
- Author and update internal and external documentation, and formally initiate and deliver requirements and documentation
- Conduct daily systems analytics to maximize effectiveness and troubleshoot problems
- Develop meaningful and lasting relationships with partners for optimized systems integration, and respond to questions and concerns from managers and executives with supporting research and recommendations

Required skills and qualifications:

- Proven analytical abilities
- Experience in generating process documentation and reports
- Excellent communication skills, with an ability to translate data into actionable insights

If You Are Someone With:

- "Get shit done" attitude.
- Entrepreneurial / extreme ownership mindset.
- Have great communication and presentation skills.
- You've worked in roles that were ambiguous and ever-changing. You quickly digest new context and adapt.

Then we welcome you to Learn, Grow, and Build with us, the **DIGITAL UNIVERSITY OF THE FUTURE!**

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About The Role

We are growing and launching bootcamps in various domains. You will play the role of **community manager** for single or multiple bootcamps, essentially owning the following:

- Act as a thought partner for creators' existing and new bootcamps, leading content strategies to grow their businesses. You have high assertiveness to drive projects forward and high persuasiveness to influence/convince creators.
- Own complete P & L of the bootcamp, essentially owning sales and marketing execution for the bootcamp.
- Shape the positioning and strategy for new bootcamps, including determining bootcamp price, length, target student, format, etc that will best serve the creators and their students.
- Collaborate across the marketing, operations, and account management teams to align on project timelines and key deliverables.
- Measure bootcamp effectiveness (e.g., surveys, assessments, etc) and develop feedback loops to improve. This posture of continual improvement will ensure that bootcamps are constantly levelling up in their course content/ structure to best serve creators and students.
- Manage engagement within the Bootcamp Community
- Analyse qualitative and quantitative data on student engagement, sentiment, and overall business metrics and use findings to improve course quality.
- Create a relationship with creators that makes them love TFU and want to grow with us.

This will be a high ownership role and you will work very closely with the founders.

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